

The BLUE BALL A CULINARY CARNIVAL

Saturday, April 2, 2022 | 6:30PM | Sioux Falls, SD

HILTON GARDEN INN DOWNTOWN | 201 EAST 8TH STREET

SPONSORSHIP OPPORTUNITIES

FAT KING "PRESENTING SPONSOR" | \$10,000

EXCLUSIVE OPPORTUNITY

As the Fat King Sponsor, you will be the premier sponsor of The Blue Ball | A Culinary Carnival with exclusive benefits that establish your presence as a company that supports a mission committed to providing an alternative nutrition plan to aid in better blood sugars for people with Type 1 Diabetes. Join us in our efforts!

BENEFITS:

- One reserved table for ten (10) guests with preferred seating
- Opportunity to welcome guests at the start of the program during The Blue Ball
- Opportunity to provide a quote for the press release to promote The Blue Ball
- One-on-one interview with top executive, per media interest
- Company logo featured prominently in pre-event and night-of event marketing materials
- Social media mentions

MOBILE GIVING SPONSOR | \$7,500

EXCLUSIVE OPPORTUNITY

As the Mobile Giving Sponsor, you will help to provide the mobile giving platform for The Blue Ball | A Culinary Carnival, which will allow guests to bid on auction items and donate digitally to Let Me Be 83.

BENEFITS:

- One reserved table for ten (10) guests with preferred seating
- Company logo featured on mobile giving platform
- Company logo recognition on-screen during the direct ask and text-to-give portion of the event
- Company logo featured in select pre-event and night-of event marketing materials
- Social media mentions

SAMBA SPONSOR | \$5,000

EXCLUSIVE OPPORTUNITY

As the Samba Sponsor, your organization will assist in providing the entertainment for The Blue Ball | A Culinary Carnival.

BENEFITS:

- One reserved table for ten (10) guests with preferred seating
- Company logo featured near the entertainment area
- Company logo featured in select pre-event and night-of event marketing materials
- Social media mentions

BLUE BOA SPONSOR | \$5,000

EXCLUSIVE OPPORTUNITY

As the Blue Boa Sponsor, your company will sponsor the games, activities and blue feather boas that will add great excitement to The Blue Ball | A Culinary Carnival.

BENEFITS:

- One reserved table for ten (10) guests with preferred seating
- Company logo featured near game area
- Company logo featured in select pre-event and night-of event marketing materials
- Social media mentions

LET'S GAUCHO! | \$3,500

THREE OPPORTUNITIES AVAILABLE

We have a tremendous meal planned for the evening's special guests, including a meal served with Brazilian-style gauchos. Your organization will help to sponsor this unique experience for guests to take part in at The Blue Ball | A Culinary Carnival.

BENEFITS:

- One reserved table for ten (10) guests with preferred seating
- Company logo featured on menu cards
- Company logo featured in select pre-event and night-of event marketing materials
- Social media mentions



CONNECT WITH US



www.LetMeBe83.org | (605) 376 5550 | info@LetMeBe83.org

SPONSORSHIP OPPORTUNITIES

PHOTO LOUNGE SPONSOR | \$3,000

EXCLUSIVE OPPORTUNITY

Say Cheese! As the Photo Lounge Sponsor, your organization will sponsor the interactive photo lounge for event attendees to take pictures of themselves and with their guests. The Blue Ball | A Culinary Carnival.

BENEFITS:

- One reserved table for ten (10) guests with preferred seating
- Company logo featured on photo lounge
- Company logo featured in select pre-event and night-of event marketing materials
- Social media mentions

SPONSOR A COUNTRY | \$2,500

THREE OPPORTUNITIES AVAILABLE

The meal at The Blue Ball | A Culinary Carnival will feature options from across the globe. The hors d'oeuvres will each highlight a country's cuisine and you would get to be a part of it!

BENEFITS:

- One reserved table for ten (10) guests with preferred seating
- Company logo featured on food station of your country
- Company logo featured in select pre-event and night-of event marketing materials
- Social media mentions

RESERVED TABLE | \$1,500

Enjoy The Blue Ball | A Culinary Carnival from your reserved table! Take in all the sights, sounds and smells and enjoy a wonderful evening in support of Let Me Be 83.

BENEFITS:

- One reserved table for ten (10) guests with preferred seating
- Company name featured in select night-of event marketing materials
- Social media mentions

YOUTH AMBASSADOR SPONSOR | \$1,000

Allow our youth the opportunity to be a king or queen for the evening! As a Youth Ambassador Sponsor, you will sponsor a child to attend the event to be in the company of other children living with Type 1 Diabetes.

BENEFITS:

- Reserved tickets for four (4) guests
- Company name featured in select night-of event marketing materials
- Social media mentions

FRIEND OF LET ME BE 83 | \$500

As a Friend of Let Me Be 83, you and a guest will enjoy The Blue Ball | A Culinary Carnival with an evening of delicious food for a dynamic cause.

BENEFITS:

- Reserved tickets for two (2) guests
- Company name featured in select night-of event marketing materials
- Social media mentions



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